



WFMJ Television Inc./NBC Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
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|                                                                                                  |                                        |                        |                         |                                         |                         |
|--------------------------------------------------------------------------------------------------|----------------------------------------|------------------------|-------------------------|-----------------------------------------|-------------------------|
| Mailing Address<br>CROSSROADS MEDIA<br>66 CANAL CENTER PLAZA<br>SUITE 555<br>ALEXANDER, VA 22314 | Contract #<br>19445                    | Rev #<br>NEW           | Bill Cycle<br>Broadcast | Print Date<br>5/16/2012                 | Entry Date<br>5/16/2012 |
|                                                                                                  | Advertiser<br>CROSSROADS GPS           |                        |                         | Brand<br>CROSSROADS GPS                 | Network<br>WFMJ         |
|                                                                                                  | Contract Description<br>CROSSROADS GPS |                        |                         | Dates<br>05/24/12 - 05/31/12            | Revenue Type<br>CA5     |
|                                                                                                  | Estimate #<br>552                      | Proposal #<br>06815967 |                         | Primary Salesperson<br>PHILADELPHIA PMC | Buyer:<br>Noelle Ramsey |

| Line | M | TU | W | TH | F | SA | SU | Spots<br>Week | Ordered Dates | Ordered Times                                  | Spot<br>Type | Spot<br>Length | Total<br>Spots | Spot<br>Rate |
|------|---|----|---|----|---|----|----|---------------|---------------|------------------------------------------------|--------------|----------------|----------------|--------------|
| A 1  |   |    |   | X  |   |    |    | 1             | 05/24 - 05/24 | 05:58:58 p 06:29:59 p<br>Prg: 21 NEWS 6PM      | FIX          | 1:00           | 1              | \$3,000.00   |
|      |   |    |   |    |   |    |    |               |               | 21NWS AT 6PM                                   |              |                |                |              |
| A 2  | X |    |   |    |   |    |    | 1             | 05/28 - 05/28 | 05:58:58 p 06:29:59 p<br>Prg: 21 NEWS 6PM      | FIX          | 1:00           | 1              | \$3,000.00   |
|      |   |    |   |    |   |    |    |               |               | 21NWS AT 6PM                                   |              |                |                |              |
| A 3  |   |    | X |    |   |    |    | 1             | 05/30 - 05/30 | 05:58:58 p 06:29:59 p<br>Prg: 21 NEWS 6PM      | FIX          | 1:00           | 1              | \$3,000.00   |
|      |   |    |   |    |   |    |    |               |               | 21NWS AT 6PM                                   |              |                |                |              |
| A 4  |   |    |   |    | X |    |    | 1             | 05/25 - 05/25 | 06:30:00 p 06:59:59 p<br>Prg: NBC NIGHTLY NEWS | PO1          | 1:00           | 1              | \$1,600.00   |
|      |   |    |   |    |   |    |    |               |               | NBC NITELY NWS                                 |              |                |                |              |
| A 5  |   | X  |   |    |   |    |    | 1             | 05/29 - 05/29 | 06:30:00 p 06:59:59 p<br>Prg: NBC NIGHTLY NEWS | PO1          | 1:00           | 1              | \$1,600.00   |
|      |   |    |   |    |   |    |    |               |               | NBC NITELY NWS                                 |              |                |                |              |
| A 6  |   |    | X |    |   |    |    | 1             | 05/31 - 05/31 | 06:30:00 p 06:59:59 p<br>Prg: NBC NIGHTLY NEWS | PO1          | 1:00           | 1              | \$1,600.00   |
|      |   |    |   |    |   |    |    |               |               | NBC NITELY NWS                                 |              |                |                |              |

| Billable       |                    |                    |          | NTR   |     |                    |                    | Total |     |
|----------------|--------------------|--------------------|----------|-------|-----|--------------------|--------------------|-------|-----|
| Broadcast      | Gross              | Net                | Spots    | Gross | Net | Gross              | Net                | Gross | Net |
| May 2012       | \$4,600.00         | \$3,910.00         | 2        |       |     | \$4,600.00         | \$3,910.00         |       |     |
| Jun 2012       | \$9,200.00         | \$7,820.00         | 4        |       |     | \$9,200.00         | \$7,820.00         |       |     |
| <b>Totals:</b> | <b>\$13,800.00</b> | <b>\$11,730.00</b> | <b>6</b> |       |     | <b>\$13,800.00</b> | <b>\$11,730.00</b> |       |     |